



Southern Wholesalers Association

2027

Annual Partner

Annual Sponsorship Opportunities

Connect

Collaborate

Contribute

Community

Why Sponsor?

Community

Raise your company's profile within the industry. Show potential customers what you offer all year long! Facebook adds, eblasts, logos on all email correspondence sent by SWA as well as all events run by SWA throughout the year!

Connect

Connect with distributors and build relationships with existing and potential customers. Sponsor logos on all event materials throughout the year! Includes Regional Meetings, Profit Enhancement, LDC Events, and Annual Convention.

Contribute

Showcase your products and services. Use the Eblast included with some levels of sponsorship to launch your latest offerings and let distributors know what's new. Meet with Wholesalers during the convention and discuss your products in person. Sponsors can include give-away items in event welcome bags!

Collaborate

Discuss and engage with distributors about their needs and how your services/products can meet their needs. We are happy to help our Annual Sponsors connect with desired SWA distributor members. Let us know how we can help!

99th ANNUAL CONVENTION



June 27-June 29, 2027
Hilton Sandestin Beach Golf Resort & Spa

Due to the demand for some sponsorships, ALL sponsorships are on a first commitment basis.

DO NOT DELAY

COMMITT TODAY

Annual Partner LEVELS & PERKS

	DIAMOND \$7500	PLATINUM \$5500	GOLD \$3500	SILVER \$ 2500	BRONZE \$1500	GOLF SPECIALTY \$700	GOLF HOLE \$400
Credit and signage for specific event sponsored	✓	✓	✓	✓	✓	✓	✓
Listed in the convention app	✓	✓	✓	✓	✓	✓	✓
Sponsorship signage during the convention	✓	✓	✓	✓	✓	✓	✓
Sponsor ribbon on delegate badge	✓	✓	✓	✓	✓	✓	✓
Sponsorship listed on SWA Website	✓	✓	✓	✓	✓	✓	✓
Gratitude of SWA member companies	✓	✓	✓	✓	✓	✓	✓
Special recognition during the Keynote Breakfast	✓	✓	✓	✓	✓	✓	✓
Insert your own branded promotional item in the delegate bags. (i.e. pens, mug, etc.)	✓	✓	✓	✓	✓		
1 Facebook Video Add & Eblast	✓	✓	✓	✓	✓		
Complete list of pre-registered wholesalers 30 days prior to the convention	✓	✓	✓	✓			
Complimentary Delegate registration value \$695	✓	✓	✓				
Logo on Convention Merchandise (T-shirt) given to each delegate	✓	✓					
Additional Eblast	✓	✓					
Complimentary Business meeting fee value \$600	✓	✓					
SECOND Complimentary Delegate registration value \$695	✓						
Additional High visibility placement of signage during all SWA events held throughout the year!	✓						
PRIORITY FOR BUSINESS MEETING APPOINTMENTS BY SPONSORSHIP LEVEL	✓	✓	✓	✓	✓	✓	✓

Get a Free Registration!!!

If you are primarily responsible for a wholesale company, that has not attended the convention in the past three years, attending this years' convention. **What do you get?**

- One free registration for your company!
 - * PLUS* one free registration for the new Wholesale Company!
- The wholesaler must call and tell us the name of the company primarily responsible for their attendance.

Wholesale Companies Attended 2023-26

- | | | | |
|---|--|--|---|
| <ul style="list-style-type: none">• All Rite Plumbing Parts, Inc• American Pipe & Supply• Auburn Winnelson• Baker Mitchell• Baker Pipe Parts LLC• Bond Plumbing Supply• Bowling Green Winnelson• Carolina Supply, Inc.• City Plumbing & Electric• CMC SUPPLY• Coburn Supply Co., Inc.• Cregger Co.• Daytona Beach Winsupply• East End Plumbing Supply• Eastern Industrial Supplies, I | <ul style="list-style-type: none">• Gateway Supply Co. Inc.• Gray Hodges Corporation• Guilford Plumbing Supply• H&S Supply Co Inc• Hajoca Corporation• Heritage Wholesale Supply• Herringtons Plumbing Supply• Hubbard Supplyhouse• Ihrie Supply Co., Inc• J & J Wholesale Kitchen and Bath• Kenny Pipe & Supply, Inc.• KGV Plumbing Supply• Landrum Supply Co• Lewis-Smith Supply• Lion Plumbing Supply | <ul style="list-style-type: none">• Masters Supply, Inc.• Mingledorff's• Mississippi Coast Supply Co., Inc.• Noland Jacksonville• Phillips Supply Co.• Plumbers Supply Co.• Plumbers Wholesale Supply• Plumbing Distributors, Inc (PDI)• Port City Plumbing Inc.• ProSource Supply• Pyramid Pipe & Supply• Sandpiper Supply, Inc.• Southern Pipe and Supply• Southern Plumbing & Heating Supply Corp. | <ul style="list-style-type: none">• Southern Supply Co.• Southland Plumbing Supply• Valdosta Winsupply• VAMAC, Inc.• White Star Supply• Wilkinson Supply Co.• Winston Termine LP• Winsupply Charleston SC Co• Winsupply Cookeville TN• Winsupply Inc.• Winsupply JAX RDC• Winsupply Lexington, SC• Winsupply Melbourne• Winsupply of Warner Robins GA• Wool Plumbing Supply |
|---|--|--|---|

Manufacturer/Rep Companies Attended 2023-26

- | | | | | |
|---|--|--|--|---|
| <ul style="list-style-type: none">• A.H. Deveney & Company• A.Y. McDonald Mfg. Co.• A6 Sales, LLC• Aalberts/Apollo Valves/ IPS• AB&I Foundry• Ace Apparel & Promotions• AI Media Services• Aker Bathware AcrylX• ALRO Products International• American Bath Group• American Granby• Anaco-Husky• Appalachian Sales Group• Ariston USA• ASC Engineered Solutions• Ashland Pump• Atkore• ATS Software• BBN Sales• BBWC Sales• BDA and Associates• BEECO a Division of MIFAB• Bemis Manufacturing• Bison Metal Technologies• Blue Ribbon Corp.• Blue Ridge Solutions• Bluevolt• BMI USA• Bonomi Group• Bootz American Standard• Bradford White Corporation• Bradley Company• Bradley-Hughes• BrassCraft Manufacturing• Braxton Harris Company• Briggs Plumbing Products• BWA South• Cagle Sales Inc.• Caleffi North America• Caliber Steel• Canals• Cardone Training Technologies• Carolina Sales• Carr Company• Cathell & Associates, LLC• Centoco Manufacturing USA | <ul style="list-style-type: none">• Centrotherm Eco Systems, LLC• Cerro Flow Products• Champions Marketing• Charlotte Pipe & Foundry• Chicago Faucets• Chicago Fittings Corp.• Coleman-Russell & Associates• Corporate Chaplains of America• Covenant Sales, Inc.• Cumayn Sales Inc.• Cum• DAB Pumps Inc.• Dahl Valve Limited• Dap Global• Davey Water Products• DDI System, an Advantive• Deerman Sales• Delta Faucet Company• Diablo Tools• Disney McLane & Associates• Distributor Marketing Mgmt.• Distro• Dundee Manufacturing Co• DuraPlas• Eaton B-Line• Eltek Group• Equipment Controls (ECCO)• Everflow Supplies• fc2 Sales• Femco• Fiat Products / Prier• Fluidmaster• Franke• Franklin Electric/Little Giant• Gastite• GE Appliances, a Haier Co.• Genova Pipe• Gerber Plumbing Fixtures• GF Building Flow /Uponor• Grant & Associates• Hamilton Sales• Harris Products Group• Harry Warren Inc.• Harry Warren of Georgia, LLC• HydraPro Inc.• Hydro Spec Inc. | <ul style="list-style-type: none">• InSinkErator• Intellihot• IPEX America• IPS Corporation• iWallet• J.C. Whitlam Manufacturing• Jay R. Smith Mfg. Co• Jetta Corporation• Jetta /Americh• Jomar Valve• Joneca Company, LLC• Jones Stephens• Josam Company• Kemper Sales• K-Flex USA• KITZ Corporation of America• Kohler Co.• Kore Technologies• Legend Valve• Lentus• Lentus/DOW• Leonard Valve• Liberty Pumps• LIXIL• Lochinvar, LLC• Ludwig Smith and Walker• Mansfield Plumbing• Manufacturer Distributor Inc.• Marsh & Moore, Inc.• Matco-Norca• MaxRecall• McCain Sales• McKee-Nix and Associates• Merit Brass• Mid-America Marketing• MidAtlantic RepSouth• Midland Industries• MIFAB, INC.• Mill-Rose Clean-Fit Products• Milwaukee Tool• Mission Rubber Co.• Moen Inc• Morris Group /Jay R. Smith• Mr. Steam• Mueller Streamline Co.• Navien Inc. | <ul style="list-style-type: none">• NDL Industries• Niagara Conservation• NIBCO Inc• Noritz• North Star Water Treatment• OASIS International• Oatey SCS, Inc• Odum Sales• OmegaFlex• Pegalon• Preferred Sales Associates Inc• PRIER Products• Pro Marketing, Inc.• ProfitOptics• Pulley & Associates• PunchDrunk Digital• PVF Marketing & Sales• Quality Marketing• QuickFitting Holding Co., LLC• RectorSeal LLC• Red-White Valve Corp.• Reliance Worldwide Corp.• Repco Sales of Georgia• Replab• RepFlorida Sales LLC• RepSouth• Rheem Water Heaters• Rinnai America Corporation• Roca Bathroom Products• RSL Sales Associates• Sanderson Pipe Corporation• Saniflo• Savance Enterprise• Schmitt Profitools, Inc.• SCW Inc.• Service Metal• Sioux Chief Manufacturing,• SJE Rhombus• Sloan Valve Company• Smith & Stevenson• Snider Inc.• Southern Spec• Speakman• Spears Manufacturing• Spec22 Sales, Inc.• Spirit Group, Inc | <ul style="list-style-type: none">• SSA-Specified Sales Associates• Stern-Williams• Stiebel Eltron• Sunbelt Marketing Inc.• Symmons Industries• T&S Brass and Bronze Works• TACO INC.• The Blumenauer Corporation• The Distribution Point• The Joyce Agency• The Mosack Group• The Pointer Agency• Tigre USA• Tigris Fulfillment Partners• Tim Morales & Associates• TOTO USA• Turf Distributors• Tyler Pipe• United Pipe & Steel• United Sales Agency• Uponor• Valve Products Inc.• VAMD• VCM Plumbing Solutions• VCM Sales, Inc.• Viega LLC• W.M. McClain Co., Inc• Ward Manufacturing, Inc.• Water Solutions Marketing• Watts Water Technologies• Wavin• WB Marketing Group• Westlake Pipe & Fittings• WHB Sales• Whitespace• Will & Pierce Agency• Williams & Associates• Wiseman Industries• WR Bristow• Zoeller Pump Company• Zum |
|---|--|--|--|---|

2027 Annual Partnership Agreement



DIAMOND Sponsor \$7,500

2 Eblast - 1 Video Ad - Logo on Promotional Material - 2 FREE Convention Delegate Registration & Business Meeting fee included (value of \$1990) TOP PRIORITY scheduling for Convention Business Meetings. HIGHLY visible additional signs during all events!!



PLATINUM Sponsor \$5,500

2 Eblast - 1 Video Ad - Logo on Promotional Material - FREE Convention Delegate Registration & Business Meeting fee included (value of \$1295)



GOLD Sponsor \$3,500

1 Eblast - 1 Video Add - FREE Convention Delegate Registration (value of \$695) Special recognition during the Keynote Breakfast!



SILVER Sponsor \$2,500

- ☐ Opening Reception
- ☐ Convention App

- ☐ Business Meeting Program
- ☐ Closing Party & Dinner
- ☐ Golf Tournament & Winners Prizes
- ☐ Golf Drink Cart (2 Available)



BRONZE Sponsor \$1,500

- ☐ Prayer Breakfast
- ☐ Children Sunday Program
- ☐ Hand Sanitizer (Plus donate Sanitizer)
- ☐ Girls Who Connect Event

- ☐ Industry Forum: presented by Keynote Speaker
- ☐ Continental Breakfast - Business Meetings
- ☐ Lanyard Sponsor (Plus donate 1100 Lanyards)
- ☐ Beach Fest 3-Day Sponsor Seminars
- ☐ Teen Plumbing is Going Places



- ☐ Golf Ball Sponsor (Plus 150 sleeves of golf balls (2 Available) \$700
- ☐ Longest Drive (4 Available) \$700
- ☐ Closest to the Pin Contest (4 Available) \$700

- ☐ Box Lunches \$700
- ☐ Driving Range \$500
- ☐ Putting Green \$500
- ☐ Golf Tournament Hole (10 Available) \$400

- ☐ My check made payable to SWA for\$ _____ is enclosed.
- ☐ Please invoice my company for Vendor Membership with SWA (\$395 Annually)

- ☐ Please invoice my company.
- ☐ I will pay online with my credit card

Name: _____

City/State/Zip: _____

Title: _____

Email: _____

Company: _____

Phone: _____

Address: _____

Signature: _____

Priority appointment times with Wholesalers during Business Meeting Program (Prioritized by level of Sponsorship)

Secure your Sponsorship via Fax: 615/371-5444 or mail to P.O. Box 681966 Franklin, TN 37068-1966