



Southern Wholesalers Association

2025

Annual Partner

Annual Sponsorship Opportunities

Connect

Collaborate

Contribute

Community

Why Sponsor?

Community

Raise your company's profile within the industry. Show potential customers what you offer all year long! Facebook adds, eblasts, logos on all email correspondence sent by SWA as well as all events run by SWA throughout the year!

Connect

Connect with distributors and build relationships with existing and potential customers. Sponsor logos on all event materials throughout the year! Includes Regional Meetings, Profit Enhancement, LDC Events, and Annual Convention.

Contribute

Showcase your products and services. Use the Eblast included with some levels of sponsorship to launch your latest offerings and let distributors know what's new. Meet with Wholesalers during the convention and discuss your products in person. Sponsors can include give-away items in event welcome bags!

Collaborate

Discuss and engage with distributors about their needs and how your services/products can meet their needs. We are happy to help our Annual Sponsors connect with desired SWA distributor members. Let us know how we can help!

Upcoming Events...

June 29-July 1, 2025

97th ANNUAL CONVENTION



Hilton Sandestin Beach Golf Resort & Spa
Sandestin, FL

LUNCH BITES **10** MINUTES EVERY FRIDAY



SALES TIPS
PODCAST
LET'S TALK
LEONIE LAVINE
DARRELL AMY



Profit Enhancement Institute
Spring 2025
Tools & Techniques for High Performance Management

Due to the demand for some sponsorships, ALL sponsorships are on a first commitment basis.

DO NOT DELAY

COMMITT TODAY

Annual Partner LEVELS & PERKS

	DIAMOND \$7500	PLATINUM \$5500	GOLD \$3500	SILVER \$ 2500	BRONZE \$1500	GOLF SPECIALTY \$695	GOLF HOLE \$395
Credit and signage for specific event sponsored	✓	✓	✓	✓	✓	✓	✓
Listed in the convention app	✓	✓	✓	✓	✓	✓	✓
Sponsorship signage during the convention	✓	✓	✓	✓	✓	✓	✓
Sponsor ribbon on delegate badge	✓	✓	✓	✓	✓	✓	✓
Sponsorship listed on SWA Website	✓	✓	✓	✓	✓	✓	✓
Gratitude of SWA member companies	✓	✓	✓	✓	✓	✓	✓
Special recognition during the Keynote Breakfast	✓	✓	✓	✓	✓	✓	✓
Insert your own branded promotional item in the delegate bags. (i.e. pens, mug, etc.)	✓	✓	✓	✓	✓		
1 Facebook Video Add & Eblast	✓	✓	✓	✓	✓		
Complete list of pre-registered wholesalers 30 days prior to the convention	✓	✓	✓	✓			
Complimentary Delegate registration value \$695	✓	✓	✓				
Logo on Convention Merchandise (T-shirt) given to each delegate	✓	✓					
Additional Eblast	✓	✓					
Complimentary Business meeting fee value \$600	✓	✓					
SECOND Complimentary Delegate registration value \$695	✓						
Additional High visibility placement of signage during all SWA events held throughout the year!	✓						
PRIORITY FOR BUSINESS MEETING APPOINTMENTS BY SPONSORSHIP LEVEL	✓	✓	✓	✓	✓	✓	✓

THANKS 2024 SPONSORS

Gold

Silver

Bronze

Golf

BRADFORD WHITE WATER HEATERS

Diamond SPEAKMAN

GERBER

Platinum

viega

navien Rinnai

TracPipe CounterStrike Flexible Gas Piping by OmegaFlex

THE BOLD LOOK OF KOHLER

State AG Smith

American Standard WATER HEATERS

Taco Comfort Solutions A Taco Family Company

AIR & WATER SOLUTIONS

Rheem The new degree of comfort™

EVERFLOW

NORTH STAR WATER TREATMENT SYSTEMS

MANSFIELD

Datey

MIFAB

Fluidmaster

Jomar VALVE

CALEFFI Hydronic Solutions

murdock MORRIS GROUP INTERNATIONAL

Liberty Pumps

CHARLOTTE PIPE AND FOUNDRY COMPANY

Apollo Valves

uponor

NIAGARA

WATTS

QSI

MIDLAND INDUSTRIES

wavin

LEGEND PLUMBING • INDUSTRIAL • COMMERCIAL • RESIDENTIAL

CHICAGO FITTINGS

JONES STEPHENS We Got It™

MATCO NORCA

NIBCO AHEAD OF THE FLOW™

T&S RELIABILITY BUILT IN™

ZURN ELKAY

McDonald 1917-1958

THE POINTER AGENCY

TYLER

AB&I

ZOELLER PUMP COMPANY

RWW RED-WHITE VALVE CORP.

SLOAN

RECTORSEAL

BrassCraft

BDA BATTERSBY DANIELSON AZBELL

dh anaco-husky

NORITZ TANKLESS WATER HEATERS

MUELLER STREAMLINE CO. RED-WHITE VALVE CORP.

MNA McKee-Nix and Associates

Westlake Pipe & Fittings

USA United Sales Agency

Lochinvar HIGH EFFICIENCY BOILERS & WATER HEATERS

REPCO SALES OF GEORGIA

DURA

TIGRE

WHITLAM The Industry Standard for Over 100 Years

BMI

HARRY WARREN, INC.

MOEN

American Granby

WHB in sink erator

QUICKFITTING

BRAXTON HARRIS CO., INC.

FRANKE

RWC

Sioux Chief

PRIER Build With Purpose

FIAT PRODUCTS

IPS CORPORATION KITZ CORPORATION OF AMERICA

BMI

tdp THE DISTRIBUTION POINT

Water Solutions

Saniflo

SFA

BEMIS

BLUE RIBBON

PVF Marketing & Sales, LLC

PHCP PROS

SYMMONS

COVENANT SALES

mr.steam Feel Good Inc.

A LEVENY Customers Since 1978

BRADLEY HUGHES A WATTS Brand

ZURN

AIM/R

SANDERSON PIPE

IPEX by ollaxis

Tri Tim Morales Inc.

W STERN-WILLIAMS

HTP

Who attended the past three Conventions?

- Allied Supply, Inc.
- All-Rite Plumbing Parts,
- American Pipe & Supply
- Baker Pipe & Parts
- Baker-Mitchell Company
- Birmingham Noland Co.
- Bond Plumbing Supply
- Bowling Green Win.
- Carolina Supply
- CAVCO, Inc
- Cayce Mill Supply Co.
- Charlotte Windustrial
- Chris-More Inc.
- CMC Supply Company
- Coburn Supply Company
- Cregger Company
- Dillon Supply Co.
- Dyersburg Win.
- East End Plumbing
- Eastern Industrial
- Gateway Supply Co.
- Greenville Winsupply
- Guilford Plumbing
- H & S Supply Co.
- Hajoca/Hughes Supply
- Hubbard Pipe & Supply
- Hydrologic Distribution Co.
- Ihrie Supply Company
- J & J Wholesale Distrib.
- Kenny Pipe & Supply Inc.
- Landrum Supply Co.
- Lehman Pipe & Supply
- Lewis-Smith Corporation
- Lion Plumbing Supply
- Longley Supply Company
- Masters' Supply Inc.
- Mingleddorff's
- Mississippi Coast Supply
- Noland Co.- Macon, GA
- Noland Jacksonville
- Park Supply
- Pittman Supply
- Plumbers Supply Co.
- Plumbers Wholesale Supply
- Lion Plumbing Supply
- Port City Plumbing
- ProSource Plumbing
- Pyramid Pipe & Supply
- Reece
- Sandpiper Supply, Inc.
- South Atlanta Winsupply
- Southern Pipe & Supply
- Southern Plumbing & Heating Supply Corp.
- Southland Plumbing
- Traeger Brothers & Assoc.
- Valdosta Winnelson
- Valdosta Winsupply
- VAMAC, Inc.
- White Star Supply
- Wilkinson Supply Co.
- Williams Wholesale
- Winston Termine LP
- Winsupply Baton Rouge
- Winsupply Inc.
- Winsupply Jacksonville
- Winsupply JAX RDC
- WinSupply Lexington, SC
- Winsupply of Middle GA
- Win. Warner Robins GA
- Wool Plumbing Supply
- A.O. Smith
- A.H. Deveney & Co.
- A.Y. McDonald Mfg.
- A6 Sales, LLC
- Aalberts/Apollo Valve
- AB&I Foundry
- Allied Technical Sol.
- American Bath Group
- American Valve
- Anaco-Husky
- Appalachian Sales Group
- Ariston Thermo USA
- Armacell LLC
- ASC Engineered Sol.
- Ashland Pump
- ATS Software
- BBN Sales
- BBWC Sales
- BDA and Associates
- Bemis Manufacturing
- Blue Ribbon
- Bluevolt
- Blumenaer Corporation
- BMI USA
- Bonomi North America
- Boshart Industries
- Bradford White
- Bradley Corporation
- Bradley-Hughes
- BrassCraft Mfg.
- Braxton Harris
- Briggs Plumbing Prod.
- BWA South
- Cagle Sales
- Caleffi North America
- CardConnect
- Carolina Sales Associates
- Carr Company
- Cathell and Associates
- Centoco Manufacturing
- Centrotherm
- Cerro Flow Products
- Champions Marketing
- Charlotte Pipe & Foundry
- Chicago Faucets Co.
- Chicago Fittings Corp
- Coleman-Russell & Assoc.
- Covenant Sales, Inc.
- Covestone Corporation
- Curri
- DDI System
- Distributor Mgmt. Mgmt.
- Duhart Company
- Dundee Mfg.
- Elkay Manufacturing Co.
- Elkhart Products
- Empire Industries
- Engineered Concepts
- Equipment Controls Co.
- Everflow Supplies
- Fluidmaster
- Fernco
- Fiat Products
- Flow Reps
- Franke
- Gastite
- GE Appliances Air & Water Solutions
- Genova USA
- Gerber Plumbing Fixt.
- Get Beyond
- Grant & Associates
- Grundfos Pumps Corp.
- Hamilton Sales
- Harris Products Group
- Harry Warren of Georgia
- Harry Warren, Inc.
- HDM Sales, LLC
- Howell Metal
- Hydro Spec Inc.
- InSinkErator
- IPEX America
- IPS Corporation
- Ironclad Partners, LLC
- J.C. Whitlam Mfg. Co.
- Jay R. Smith Mfg. Co.
- Jim Benton & Associates
- Jomar Valve
- Jones Stephens
- Josam
- Kelly Pipe Co.
- Kemper Sales
- Kflex
- KITZ Corp. of America
- Kohler Co.
- LASCO Fittings, Inc
- LeakSmart
- Legend Valve
- Lentus/DOW
- Leonard Valve
- Leone-Green & Assoc.
- Lesemann, Inc.
- Liberty Pumps
- LIXIL Americas AS, GROHE, & DXV
- Lochinvar LLC
- Ludwig, Smith & Walker
- Mansfield Plumbing
- Marsh & Moore, Inc.
- Matco-Norca
- McCain Sales
- McKee Nix & Associates
- Mendell Sales
- Merfish United
- Merit Brass
- Mid - America Mktg.
- MidAtlantic RepSouth va
- Midland Industries
- MIFAB
- Mill-Rose
- Milwaukee Tool
- Milwaukee Valve
- Moen, Inc.
- Motionmaker.com
- Mr. Steam
- Mueller Industries
- Multi Fittings
- Navien
- NDL Industries
- New Age Casting
- NH Yates & Company
- Niagara Conservation
- NIBCO INC.
- NORITZ
- North Star Water Treat.
- Oatey SCS, Inc
- Odum Sales
- OmegaFlex
- Preferred Sales Assoc.
- Premier Marketing Inc
- Price Marketing
- Prier Products, Inc.
- Pro Marketing, Inc.
- Pulley & Associates
- PVF Marketing & Sales
- Quality Marketing
- QuickFitting Holding Co.
- Rebfabric
- Rectorseal
- Red-White Valve Corp
- Reliance Worldwide
- Repco Sales of GA
- Repfabrik LLC
- RepFlorida Sales LLC
- RepSouth
- Rheem Water Heater
- Rinnai America Corp.
- Sanderson Pipe, Corp.
- Saniflo
- Savance Enterprise
- Schmitt ProfiTools, Inc.
- SCW Inc
- ShowroomMarketing.com
- Sioux Chief Mfg. Co., Inc.
- Sloan Valve Company
- Smith & Stevenson Co.
- Snider, Inc
- Spec22 Sales Inc.
- Spirit Group, Inc.
- SSA
- Stern-Williams
- Sunbelt Marketing Inc.
- Symmons Industries
- T&S Brass & Bronze Works
- Taco Comfort Solutions
- TeleNotes CRM Inc.
- The Distribution Point
- The Pointer Agency
- Tigre USA
- Tim Morales & Assoc.
- TOTO
- TrueCommerce
- Tyler Pipe
- Unilog/Bravo Bus. Media
- United Pipe & Steel
- United Sales Agency
- UNULOG/ Bravo Bus.
- Uponor
- VCM Sales
- Victaulic
- Viega, LLC
- W.M. McClain Co., Inc.
- W.R. Bristow Mfg. Agents
- Wade Drains
- Ward Mfg.
- Water Solutions Mgmt.
- Watts Water Tech.
- WB Marketing Group
- Westlake Pipe & Fittings
- WHB Sales
- Will and Pierce Agency
- WR Bristow
- Yates
- Zoeller Pump Company
- Zurn Industries, LLC

2025 Annual Partnership Agreement



DIAMOND Sponsor \$7,500

2 Eblast - 1 Video Ad - Logo on Promotional Material - 2 FREE Convention Delegate Registration & Business Meeting fee included (value of \$1990) TOP PRIORITY scheduling for Convention Business Meetings. HIGHLY visible additional signs during all events!!



PLATINUM Sponsor \$5,500

2 Eblast - 1 Video Ad - Logo on Promotional Material - FREE Convention Delegate Registration & Business Meeting fee included (value of \$1295)



GOLD Sponsor \$3,500

1 Eblast - 1 Video Add - FREE Convention Delegate Registration (value of \$695) Special recognition during the Keynote Breakfast!



SILVER Sponsor \$2,500

- Opening Reception (4 Available)
- Convention App (4 Available)

- Business Meeting Program (4 Available)
- Closing Party & Dinner (4 Available)
- Golf Tournament & Winners Prizes(2 Available)
- Golf Drink Cart (2 Available)

BRONZE Sponsor \$1,500



- Prayer Breakfast (5 Available)
- Children Sunday Program (5 Available)
- Tennis Tournament & Prizes (5 Available)

- Industry Forum: presented by Keynote Speaker (5 Available)
- Continental Breakfast - Business Meetings (5 Available)
- Lanyard Sponsor (Plus donate 1100 Lanyards)
- Beach Fest 3-Day Sponsor (5 Available)
- Seminars (5 Available)



- Golf Ball Sponsor (Plus 150 sleeves of golf balls (2 Available) \$695
- Longest Drive (4 Available) \$695
- Closest to the Pin Contest (4 Available) \$695

- Box Lunches (4 Available) \$695
- Driving Range (2 Available) \$495
- Putting Green (2 Available) \$495
- Golf Tournament Hole (10 Available) \$395

- My check made payable to SWA for\$ _____ is enclosed.
- Please invoice my company for Vendor Membership with SWA (\$295 Annually)

- Please invoice my company.
- I will pay online with my credit card

Name: _____

City/State/Zip: _____

Title: _____

Email: _____

Company: _____

Phone: _____

Address: _____

Signature: _____

Priority appointment times with Wholesalers during Business Meeting Program (Prioritized by level of Sponsorship)

Secure your Sponsorship via Fax: 615/371-5444 or mail to P.O. Box 681966 Franklin, TN 37068-1966