

# swa | Annual Southern Wholesalers Association 2022! Partner

## ANNUAL SPONSORSHIP OPPORTUNITIES

Connect

Collaborate

Contribute

Community

### Why Sponsor?

#### Community

Raise your company's profile within the industry. Show potential customers what you offer all year long! Facebook adds, eblasts, logos on all email correspondence sent by SWA as well as all events run by SWA throughout the year!

#### Connect

Connect with distributors and build relationships with existing and potential customers. Sponsor logos on all event materials throughout the year! Includes Regional Meetings, Profit Enhancement, LDC Events, and Annual Convention.

#### Contribute

Showcase your products and services. Use the Eblast included with some levels of sponsorship to launch your latest offerings and let distributors know what's new. Meet with Wholesalers during the convention and discuss your products in person. Sponsors can include give-away items in event welcome bags!

#### Collaborate

Discuss and engage with distributors about their needs and how your services/products can meet their needs. We are happy to help our Annual Sponsors connect with desired SWA distributor members. Let us know how we can help!

### Upcoming Events...



The SWA Executive Board of Directors and the Suppliers' Advisory Council would like to introduce... **THE NEXT LEVEL**

**Become a Diamond Partner!** Get all the benefits of TOP Sponsorship PLUS added exposure, promotion, recognition and gratitude of being an exemplary partner!

June 26-28, 2022  
**94th ANNUAL CONVENTION**



Marriott Hilton Head Resort & Spa  
Hilton Head, SC

Spring 2022—TBD

**Profit Enhancement  
Institute**

Tools & Techniques for High  
Performance Management



Due to the demand for some sponsorships, ALL sponsorships are on a first commitment basis.

**DO NOT DELAY**

**COMMITT TODAY**

# Annual Partner LEVELS & PERKS

	<b>DIAMOND \$7500</b>	<b>PLATINUM \$5500</b>	<b>GOLD \$3500</b>	<b>SILVER \$ 2500</b>	<b>BRONZE \$1500</b>	<b>GOLF SPECIALTY \$695</b>	<b>GOLF HOLE \$395</b>
Credit and signage for specific event sponsored	✓	✓	✓	✓	✓	✓	✓
Listed in the convention app	✓	✓	✓	✓	✓	✓	✓
Sponsorship signage during the convention	✓	✓	✓	✓	✓	✓	✓
Sponsor ribbon on delegate badge	✓	✓	✓	✓	✓	✓	✓
Sponsorship listed on SWA Website	✓	✓	✓	✓	✓	✓	✓
Gratitude of SWA member companies	✓	✓	✓	✓	✓	✓	✓
Special recognition during the Keynote Breakfast	✓	✓	✓	✓	✓	✓	✓
Insert your own branded promotional item in the delegate bags. (i.e. pens, mug, etc.)	✓	✓	✓	✓	✓		
1 Facebook Video Add & Eblast	✓	✓	✓	✓	✓		
Complete list of pre-registered wholesalers 30 days prior to the convention	✓	✓	✓	✓			
Complimentary Delegate registration value \$575	✓	✓	✓				
Logo on Convention Merchandise ( T-shirt ) given to each delegate	✓	✓					
Additional Facebook Video Add and Additional Eblast	✓	✓					
Complimentary Business meeting fee value \$600	✓	✓					
<b>SECOND</b> Complimentary Delegate registration value \$575	✓						
Additional High visibility placement of signage during all SWA events held throughout the year!	✓						
<b>PRIORITY FOR BUSINESS MEETING APPOINTMENTS BY SPONSORSHIP LEVEL</b>	✓	✓	✓	✓	✓	✓	✓

# THANKS 2021 Sponsors

- American Bath Group
- AO Smith
- Bradford White
- Everflow
- Fluidmaster
- Globe Union
- Kohler



- Ludwig Smith and Walker
- Merit Brass
- Navien, Inc.
- Oatey SCS
- Omegaflex Inc. —TracPipe-CounterStrike

- Delta/ BDA
- Jomar
- MATCO-NORCA
- NIBCO



- NORITZ
- Sloan Valve Company
- Tyler Pipe and Coupling
- WADE

- Apollo Flow Controls
- Caleffi
- Charlotte Pipe and Foundry
- Elkay Halsey Taylor
- Midland Metals
- MIFAB and BEECO
- Niagara Conservation



- Rheem
- Rinnai Tankless Water Products
- T & S Brass and Bronze Works, Inc.
- Uponor
- Viega
- Watts Water Tech.

- ABI Foundry
- Harry Warren, Inc.
- InSinkErator
- Jones Stephens
- LASCO Fittings
- Legend Valve
- Liberty Pump
- Little Giant/Franklin Electric
- LIXIL Water Tech.Americas
- Lochnivar
- McKee Nix & Assoc.



- Moen Incorporated
- Mueller
- Red White Valve Corp.
- Reliance Worldwide Cash Acme, Sharkbite & Holdrite
- SANIFLO
- Savance Enterprise
- Sioux Chief Mfg. Co.
- The Distribution Point
- Wiggs-Haun & Bohan
- Zoeller Pump Company

## Convention Highlights:

In 2021 we had

**927 attended the convention!!!**

- ◇ Total Companies 178
- ◇ Total Delegates 388
- ◇ Total Spouses 254
- ◇ Total Kids 261
- ◇ Golf Tournament - 134 Golfers

- A.H Deveney & Co.
- Aim/R
- ASC Engineered Sol.
- Bemis
- Blue Ribbon
- Bradley Corp.
- Brasscraft Mfg.
- Covenant Sales
- HTP
- IPEX America
- IPS Corp.
- Jay R. Smith Mfg. Co.
- Jim Benton & Assoc.



- Legend Valve
- Milwaukee Tool
- Mr. Steam
- Symmons
- TACO
- Tigre USA
- Tim Morales
- TruCommerce / Dataliance
- Water Solutions Marketing
- Wiggs-Haun & Bohan
- Zurn

## Who attended the past three Conventions?

### WHOLESALEERS

Action Supply  
All-Rite Plumbing Parts, Inc.  
American Pipe & Supply  
Baker Pipe & Parts  
Baker-Mitchell Company, Inc.  
Baton Rouge Noland Co.  
Birmingham Noland Company  
Bond Plumbing Supply Inc  
Carolina Supply  
Cayce Mill Supply Company  
Chris-More, Inc.

CMC Supply Company  
Coburn Supply Company, Inc.  
Cregger Company  
DeVore & Johnson, Inc.  
Dillon Supply Co.  
Douglasville Winsupply  
East End Plumbing Supply  
Eastern Industrial Supplies, Inc.  
Gateway Supply Company, Inc.  
Guilford Plumbing Supply, Inc.  
H & S Supply Company  
Hajoca/Hughes Supply  
Hubbard Pipe & Supply

Hydrologic Distribution Co.  
Ihrig Supply Company, Inc  
J & J Wholesale Distributors  
Kenny Pipe & Supply Inc.  
Landrum Supply Company  
Lawrenceville Winsupply  
Lewis-Smith Corporation  
Lion Plumbing Supply Inc.  
Longley Supply Company  
Macon Noland Company  
Macon Winnelson Company  
Marietta Winsupply  
Masters' Supply, Inc.

May Supply Company  
Mississippi Coast Supply Co.  
Mobile Winsupply Co.  
Modern Supply  
MORSCO - Murray Supply Co.  
Noland Atlanta  
Noland Company Jacksonville  
Noland Company- Macon, GA  
Noland Jacksonville  
Plumbers Supply Company  
Plumbers Wholesale Supply,  
Plumbing Distributors, Inc.  
ProSource Supply

Robertson Heating Supply  
RockTide Retail, LLC  
Sandpiper Supply, Inc.  
South Atlanta Winnelson Co.  
South Atlanta Winsupply  
Southern Pipe and Supply  
Southern Plumbing & Heating Supply Corp.  
Southland Plumbing Supply  
Steinhouse Supply Company  
The Macomb Group  
Triple J Supply LLC  
United Pipe & Steel Corp.

Valdosta Winnelson Company  
Valdosta Winsupply Company  
VAMAC, Inc.  
Wilkinson Supply Co.  
Williams Wholesale Supply  
Winsupply Inc.  
Winsupply Jacksonville  
WinSupply of Lexington, SC  
Winsupply of Middle Georgia  
Wool Plumbing Supply

### MFG. & REP CO.

A.H. Deveney & Co., LLC  
A.O. Smith  
A.Y. McDonald Mfg. Co.  
A6 Sales, LLC  
AB&I Foundry  
American Bath Group (Praxis Companies)  
American Standard Water Hgt.  
American Valve  
Anderson Metals Corp. Inc.  
Anvil International  
Apollo Flow Controls/ LASCO  
Ariston Thermo USA  
Armaceil LLC  
ASC Engineered Solutions  
Ashland Pump  
Azbell & Associates  
Banks & Head Agency, Inc.  
Basco  
Battersby Danielson  
BBWC Sales  
BDA-KY  
Bemis Manufacturing Co.  
Blue Ribbon  
Bluevolt  
Blumanauer Corp.  
Bradford White Water Heaters  
Bradley Corporation  
Bradley-Hughes  
BrassCraft Manufacturing Co.  
Braxton Harris  
Briggs Plumbing Products  
Caleffi North America  
CardConnect  
Carolina Sales Associates  
Carr Co.  
Centrotherm  
Centoco Manufacturing Corp.  
Cerro Flow Products  
Champions Marketing

Charlotte Pipe and Foundry  
Chicago Faucets  
Chicago Fittings Corp  
CMC / Meridian Enterprises  
Coleman-Russell & Assoc.  
Covenant Sales  
DDI System  
Delta Faucet Co.  
Distributor Marketing  
Dodson Global  
Duhart Company  
E.Z. Flo International, Inc  
Elkay Manufacturing Co.  
Engineered Concepts  
Equipment Controls Co.  
Everflow Supplies  
Fluidmaster  
Franklin Electric / Little Giant  
FRANKE  
Gastite  
Get Beyond  
Globe Union (Gerber / Danze)  
Grinnell Mechanical Products  
Grundfos Pumps Corporation  
H.M. Wallace  
Hamilton Sales, Inc.  
Harry Warren of GA  
Harry Warren, Inc.  
Holdrite  
Howell Metal  
HTP Comfort Solutions, Inc  
HydroPro Inc.  
Insinkerator  
IPEX  
IPS Corporation  
Ironclad Partners, LLC  
J.C Whitlam Mfg. Co.  
James C. Shearer Co.  
Jason International, Inc.  
Jay R. Smith Mfg. Co.  
Jomar Valve

Jones Stephens  
Josam Co.  
Kelly Pipe Company  
Kerridge Commercial Systems  
KITZ Corporation of America  
Kohler Co.  
LeakSmart  
Legend Valve  
Lentus, LLC / Dow Chemical Co.  
Lesemann Inc.  
Lesso America  
Liberty Pumps  
LIXIL Water Technology  
Americas (American Standard,  
DXV, GROHE Brands)  
Lochinvar, LLC  
Ludwig, Smith and Walker  
Mansfield Plumbing Products  
Marsh & Moore, Inc.  
Matco-Norca  
McCain Sales  
McKee Nix & Associates, Inc.  
Mendell Sales  
Merfish United  
Merit Brass  
Mid-America Marketing  
Mid-Atlantic RepSouth, VA  
Midland Metal Mfg.  
MIFAB / BEECO  
Milwaukee Tool  
Milwaukee Valve  
Mincron Software Systems  
Moen, Inc.  
Motionmaker.com  
Mr. Steam  
Mueller Industries  
Mullen Corporation  
Multi Fittings  
NAPCO Pipe & Fittings  
Navien  
NDL Industries

NewAge Casting  
NH Yates Company  
Niagara Conservation  
NIBCO, INC.  
NORITZ  
NUVOH2O  
Oatey Co.  
Odum Sales  
Omega Flex -  
TracPipeCounterStrike  
Otto Sales  
Praxis Companies  
Preferred Sales Associates Inc  
Premier Marketing Inc  
PRIER Products  
Pro Marketing, Inc.  
Profit2  
Prokeep  
Pulley & Associates  
Quality Marketing  
Rectorseal  
Red-White Valve Co.  
Rehau Inc.  
Reliance Worldwide Corporation--  
SharkBite & Cash Acme  
Repco Sales of GA  
RepSouth  
Rheem Water Heating  
Rinnai America Corporation  
Riverchase Insurance Co.  
RSL Sales  
Sanderson Pipe Corp.  
Saniflo  
Schmitt ProfiTools, Inc.  
SCW Inc  
Sioux Chief Mfg. Co., Inc.  
Sloan Valve Co.  
Smith & Stevenson Co.  
Snider, Inc.  
Southern Spec  
Spec22 Sales, Inc.

Spirit Group, Inc.  
Stover Sales & Assoc.  
Sunbelt Marketing, Inc.  
Suncoast Sales LLC  
Symmons Industries  
T&S Brass and Bronze Works  
Taco Comfort Solutions Inc.  
The Blumenauer Corporation  
The Distribution Point  
The Joyce Agency  
The Keeney Manufacturing Co.  
The Pointer Agency  
Thrive Technologies  
Tigre-ADS USA  
Tim Morales and Associates, Inc.  
TOTO  
TrueCommerce Dataliance  
Trutankless  
Tyler Pipe and Coupling/ Wade  
United Sales Agency, Inc.  
UNULOG/Bravo Business Media  
Uponor, Inc.  
VCM Sales  
Viega, LLC  
W.G. Lesemann & Associates  
W.M. McClain Co., Inc.  
W.R. Bristow Mfgs. Agents, Inc.  
Ward Mfg.  
Water Solutions Marketing  
Watts Water Technologies  
WB Marketing Group  
WBA Inc.  
Wiggs-Haun & Bohan  
Will & Pierce Agency  
Winfield Products  
Woolf Harris, LLC  
Zilmet USA  
Zoeller Pump Co.  
Zurn Industries, LLC.

# 2022 Annual Partnership Agreement



## DIAMOND Sponsor \$7,500

**2 Eblast - 2 Video Adds - Logo on Promotional Material - 2 FREE Convention Delegate Registration & Business Meeting fee included (value of \$1750) TOP PRIORITY scheduling for Convention Business Meetings. HIGHLY visible additional signs during all events!!**



## PLATINUM Sponsor \$5,500

**2 Eblast - 2 Video Adds - Logo on Promotional Material - FREE Convention Delegate Registration & Business Meeting fee included (value of \$1175)**



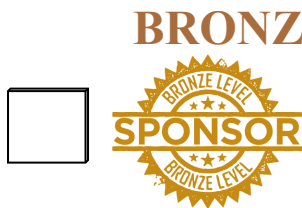
## GOLD Sponsor \$3,500

**1 Eblast - 1 Video Add - FREE Convention Delegate Registration (value of \$575) Special recognition during the Keynote Breakfast!**



## SILVER Sponsor \$2,500

- Opening Reception (4 Available)
- Business Meeting Program (4 Available)
- Closing Party & Dinner (4 Available)
- Golf Tournament & Winners Prizes (2 Available)
- Golf Drink Cart (2 Available)



## BRONZE Sponsor \$1,500

- Prayer Breakfast (5 Available)
- Children Sunday Program (5 Available)
- Tennis Tournament & Prizes (5 Available)
- Industry Forum: presented by Keynote Speaker (5 Available)
- Continental Breakfast - Business Meetings (5 Available)
- Lanyard Sponsor (Plus donate 900 Lanyards)
- Beach Fest 3-Day Sponsor (5 Available)
- Seminars (5 Available)



- Golf Ball Sponsor (Plus 100 sleeves of golf balls (2 Available) \$695)
- Longest Drive (4 Available) \$695
- Closest to the Pin Contest (4 Available) \$695
- Box Lunches (4 Available) \$695
- Driving Range (2 Available) \$495
- Putting Green (2 Available) \$495
- Golf Tournament Hole (10 Available) \$395

- My check made payable to SWA for\$ \_\_\_\_\_ is enclosed.
- Please invoice my company for Vendor Membership with SWA (\$275 Annually)
- Please invoice my company.
- I will pay online with my credit card

Name: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Signature: \_\_\_\_\_

**Priority appointment times with Wholesalers during Business Meeting Program (Prioritized by level of Sponsorship)**

Secure your Sponsorship via Fax: 615/371-5444 or mail to P.O. Box 681966 Franklin, TN 37068-1966