

2021 | Annual Sponsorship

ANNUAL SPONSORSHIP OPPORTUNITIES

Connect

Collaborate

Contribute

Community

Why Sponsor?

Exposure

Raise your company's profile within the industry. Show potential customers what you can offer. Facebook adds, eblasts, logos on all email correspondence sent by SWA as well as all event run by SWA throughout the year!

Network

Connect with distributors and build relationships with existing and potential customers. Sponsor Logos on all event materials throughout the year! Regional Meetings, Profit Enhancement, LDC Events, Annual Convention

Promote

Showcase your products and services. Use the Eblast included with some levels of sponsorship to launch your latest offerings and let distributors know what's new. Meet with Wholesalers during the convention and discuss your products in person. Sponsors can include give-away items in event welcome bags!

Engage

Discuss and engage with distributors about their needs and how your services/products can meet their needs. We are happy to help our Annual Sponsors connect with desired SWA distributor members. Let us know how we can help!

Hilton Sandestin Beach Golf Resort & Spa

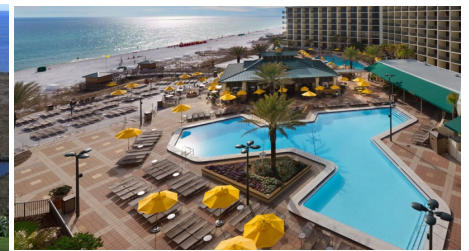
June 26-29, 2021

UNWIND IN PARADISE

Beach resort in Miramar Beach, FL

Hilton Sandestin Beach Golf Resort & Spa is the perfect location for a family vacation, a romantic getaway, a business meeting or a destination wedding. Sink your toes in the sugar-white sands along the emerald green waters of the Gulf of Mexico and take in those stunning South Walton views. Lounge on the beach or by one of our 3 pools or find yourself indulging in our first-class amenities such as golf, tennis, and our award-winning onsite spa. Dine at our Four Diamond steakhouse or join us outdoors at our beachside bar and grill. At Hilton Sandestin Beach there is plenty to do to create memories that will last a lifetime.

*The Perfect Family Vacation
at Hilton Sandestin Resort*



Due to the demand for some sponsorship. ALL sponsorships are on a first commitment basis.

DO NOT DELAY COMMITT TODAY

Annual Sponsor LEVELS & PERKS	PLATINUM \$5000	GOLD \$3000	SILVER \$ 2000	BRONZE \$1000	GOLF SPECIALTY \$595	GOLF HOLE \$295
Credit and signage for specific event sponsored	✓	✓	✓	✓	✓	✓
Listed in the convention program	✓	✓	✓	✓	✓	✓
Sponsorship signage during the convention	✓	✓	✓	✓	✓	✓
Sponsor ribbon on delegate badge	✓	✓	✓	✓	✓	✓
Sponsorship listed on SWA Website	✓	✓	✓	✓	✓	✓
Gratitude of SWA member companies	✓	✓	✓	✓	✓	✓
Special recognition during the Keynote Breakfast	✓	✓	✓	✓	✓	✓
Insert your own branded promotional item in the delegate bags. (i.e. pens, mug, etc.)	✓	✓	✓	✓		
1 Facebook Video Add & Eblast	✓	✓	✓	✓		
Complete list of pre-registered wholesalers 30 days prior to the convention	✓	✓	✓			
Complimentary Delegate registration value \$575	✓	✓				
Logo on Convention Merchandise (T-shirt) given to each delegate	✓					
Additional Facebook Video Add and Additional Eblast	✓					
Complimentary Business meeting fee value (\$600)	✓					
PRIORITY FOR BUSINESS MEETING APPOINTMENTS BY SPONSORSHIP LEVEL	✓	✓	✓	✓	✓	✓



THANKS 2020 Sponsors



- American Bath Group
- AO Smith
- Bradford White
- Everflow
- Globe Union (Gerber/Danze)
- Kohler
- MIFAB, Inc.
- Navien, Inc.
- The Keeney Mfg. Co/ Oatey



- Delta/ BDA
- Jomar
- Ludwig Smith and Walker
- MATCO-NORCA
- NORITZ
- Sloan Valve Company
- Tyler Pipe and Coupling
- WADE



- Fluidmaster
- Midland Metals
- Niagara Conservation
- OmegaFlex Inc.

- Apollo Flow Controls
- Caleffi
- Charlotte Pipe and Foundry
- Elkay Halsey Taylor
- Rheem
- Rinnai Tankless Water Products
- T & S Brass and Bronze Works, Inc.
- Trutankless
- Uponor
- Viega
- Watts Water Tech.



- ABI Foundry
- Card Connect
- Harry Warren, Inc.
- InSinkErator
- Jones Stephens
- LASCO Fittings, Inc.
- Legend Valve
- Liberty Pump
- Little Giant/Franklin Electric
- LIXIL Water Technology Americas
- Lochnivar
- Mansfield Plumbing
- McKee Nix & Assoc.
- Moen Incorporated
- Mueller
- Reliance Worldwide Cash Acme, Sharkbite & Holdrite
- Sioux Chief Mfg. Co.
- Spirit Group
- The Distribution Point
- Zoeller Pump Company

2019 Convention Statistics 965 Total Attendees

44 Wholesale Companies
138 Mfg. & Rep. Companies
392 Delegates
279 Spouses
279 Kids
Golf Tournament 130 Golfers

- A.H Deveney & Co.
- Aim/R
- Bemis
- Brasscraft Mfg. Co.
- Covenant Sales, Inc.
- DDI Systems
- FRANKE Kitchen Systems
- HTP
- IPEX America
- Jay R. Smith Mfg. Co.
- Josam



- Kerridge Commercial Systems
- Legend Valve
- Mr. Steam
- Red White Valve Corp.
- SANIFLO
- Tim Morales
- TruCommerce /Datalliance
- Water Solutions Marketing
- Wiggs-Haun & Bohan
- Zurn

Who attended the past three Conventions?

WHOLESALE

All-Rite Plumbing Parts, Inc.
American Pipe & Supply
Baker-Mitchell Co., Inc.
Baton Rouge Noland Co.
Bond Plumbing Supply Inc
Cayce Mill Supply
Chris-More, Inc.

Coburn Supply Co., Inc.
Cregger Co.
DeVore & Johnson, Inc.
Douglasville Winsupply
Eastern Industrial Supplies, Inc.
Gateway Supply Co., Inc.
Guilford Plumbing Supply, Inc.
H & S Supply Co.
Hajoca/Hughes Supply

Hubbard Pipe and Supply
Hydrologic Distribution Co
Ihrrie Supply Co.
Kenny Pipe & Supply Inc.
Landrum Supply Co.
Lion Plumbing Supply Inc.
Longley Supply Co.
Macon Noland Co.
Marietta Winsupply

Masters' Supply, Inc.
May Supply Co.
Mississippi Coast Supply Co.
Modern Supply
MORSCO - Murray Supply Co.
Noland Atlanta
Noland Co.
Plumbers Supply Co.
Plumbing Distributors, Inc.

Sandpiper Supply, Inc.
South Atlanta Winnelson Co.
Southern Pipe and Supply
Southern Plumbing & Heating
Supply Southland Plbg Supply
Steinhouse Supply Co.
The Macomb Group
Triple J Supply, LLC
Valdosta Winsupply Co.

VAMAC, Inc.
Williams Wholesale
WinSupply of Lexington, SC
Winsupply, Inc.
Wool Plumbing Supply

MFG. & REP CO.

A.H. Deveney & Co., LLC
A.O. Smith
A.Y. McDonald Mfg. Co.
A6 Sales, LLC
AB&I Foundry
American Bath Group (Praxis Companies)
American Standard Water Hgt.
Anderson Metals Corp. Inc.
Anvil International
Apollo Flow Controls/ LASCO
Ashland Pump
Azbell & Associates
Banks & Head Agency, Inc.
Basco
Battersby Danielson
BDA-KY
Bemis Manufacturing Co.
Bradford White Water Heaters
Bradley Corporation
Bradley-Hughes
BrassCraft Manufacturing Co.
Braxton Harris
Briggs Plumbing Products
CardConnect
Carolina Sales Associates
Carr Co.
Centoco Manufacturing Corp.
Champions Marketing
Charlotte Pipe and Foundry
CMC / Meridian Enterprises
Coleman-Russell & Assoc.
Covenant Sales

DDI System
Delta Faucet Co.
Distributor Marketing
Dodson Global
Duhart Company
E.Z. Flo International, Inc.
Elkay Manufacturing Co.
Engineered Concepts
Equipment Controls Co.
Everflow Supplies
Fluidmaster
Franklin Electric / Little Giant
Globe Union (Gerber / Danze)
Grinnell Mechanical Products
Grundfos Pumps Corporation
H.M. Wallace
Hamilton Sales, Inc.
Harry Warren of GA
Harry Warren, Inc.
Holdrite
Howell Metal
HTP Comfort Solutions, Inc.
HydroPro Inc.
Insinkerator
IPEX
IPS Corporation
J.C Whitlam Mfg. Co.
James C. Shearer Co.
Jason International, Inc.
Jay R. Smith Mfg. Co.
Jomar Valve
Jones Stephens
Josam Co.
Kelly Pipe Company

Kerridge Commercial Systems
KITZ Corporation of America
Kohler Co.
LeakSmart
Legend Valve
Lentus, LLC / Dow Chemical Co.
Lesemann Inc.
Lesso America
Liberty Pumps
LIXIL Water Technology Americas
(American Standard, DXV, GROHE Brands)
Lochnivar, LLC
Ludwig, Smith and Walker
Mansfield Plumbing Products
Marsh & Moore, Inc.
Matco-Norca
McCain Sales
McKee Nix & Associates, Inc.
Mid-America Marketing
Mid-Atlantic RepSouth, VA
Midland Metal Mfg.
Mifab / BEECO
Mincron Software Systems
Moen, Inc.
Mr. Steam
Mueller Industries
Mullen Corporation
Multi Fittings
NAPCO Pipe & Fittings
Navien
NewAge Casting
NIBCO, INC.
NORITZ

NUVOH2O
Oatey Co.
Odum Sales
Omega Flex -TracPipeCounterStrike
Otto Sales
Praxis Companies
Preferred Sales Associates Inc
Red-White Valve Co.
Rehau Inc.
Reliance Worldwide Corporation--
SharkBite & Cash Acme
RepSouth
Rheem Water Heating
Rinnai America Corporation
Riverchase Insurance Co.
RSL Sales
Sanderson Pipe Corp.
Saniflo
Schmitt ProfiTools, Inc.
SCW Inc
Sioux Chief Mfg. Co., Inc.
Sloan Valve Co.
Smith & Stevenson Co.
Snider, Inc.
Southern Spec
Spirit Group, Inc.

Stover Sales & Assoc.
Sunbelt Marketing, Inc.
Suncoast Sales LLC
Symmons Industries
T&S Brass and Bronze Works
Taco Comfort Solutions Inc.
The Blumenauer Corporation
The Distribution Point
The Joyce Agency
The Keeney Manufacturing Co.
The Pointer Agency
Thrive Technologies
Tigre-ADS USA
Tim Morales and Associates, Inc.
TrueCommerce Datalliance
Trutankless
Tyler Pipe and Coupling/ Wade
United Sales Agency, Inc.
Uponor, Inc.
VCM Sales
W.G. Lesemann & Associates
W.M. McClain Co., Inc.
W.R. Bristow Mfrs. Agents, Inc.
Ward Mfg.
Water Solutions Marketing
Watts Water Technologies
WBA Inc.
Wiggs-Haun & Bohan
Will & Pierce Agency
Winfield Products
Woolf Harris, LLC
Zilmet USA
Zoeller Pump Co.
Zurn Industries, LLC.

2021 Annual Sponsorship Agreement



PLATINUM Sponsor \$5,000

2 Eblast - 2 Video Adds - Logo on Promotional Material - FREE Convention Delegate Registration & Business Meeting fee included (value of \$1175)
TOP PRIORITY scheduling for Convention Business Meetings



GOLD Sponsor \$3,000

1 Eblast - 1 Video Add - FREE Convention Delegate Registration (value of \$575)
Special recognition during the Keynote Breakfast!



SILVER Sponsor \$2,000 **Indicate your first choice**

- Opening Reception (4 Available)
- Business Meeting Program (4 Available)
- Closing Party & Dinner (4 Available)
- Golf Tournament & Winners Prizes(2 Available)
- Golf Drink Cart (2 Available)



BRONZE Sponsor \$1,000 **Indicate your first choice**

- Prayer Breakfast (5 Available)
- Seminars (5 Available)
- Children Sunday Program (5 Available)
- Tennis Tournament & Prizes (5 Available)
- Industry Forum: presented by Keynote Speaker (5 Available)
- Continental Breakfast - Business Meetings (5 Available)
- Lanyard Sponsor (Plus donate 800 Lanyards)
- Beach Fest 3-Day Sponsor (5 Available)



Golf Sponsorships

Indicate your first choice for the Golf Tournament

- Longest Drive (4 Available) \$595
- Closest to the Pin Contest (4 Available) \$595
- Golf Ball Sponsor (Plus 100 sleeves of golf balls (2 Available) \$595
- Box Lunches (4 Available) \$595
- Driving Range (2 Available) \$395
- Putting Green (2 Available) \$395
- Golf Tournament Hole (10 Available) \$295

- My check made payable to SWA for\$ _____ is enclosed.
- Please invoice my company for Vendor Membership with SWA (\$275 Annually)

- Please invoice my company.
- I will pay online with my credit card

Name: _____

City/State/Zip: _____

Title: _____

Email: _____

Company: _____

Phone: _____

Address: _____

Signature: _____

Priority appointment times with Wholesalers during Business Meeting Program (Prioritized by level of Sponsorship)

Secure your Sponsorship via Fax: 615/371-5444 or mail to P.O. Box 681966 Franklin, TN 37068-1966